



Global Identifier Project

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What is a Global Identifier (ID)?

- Challenge in identifying applicants or right holders across jurisdictions
- In 2019, Committee on WIPO Standards (CWS) noted that use of a (common) global identifier across different jurisdictions would be a desirable solution
- A single ID for a natural person or a legal entity, in the form of Alphanumeric token or Digital ID, accepted within global IP community

Why do we need a Global Identifier (ID)? Global ID Benefits

- Name Standardization Issues (typos, misspelling, difficult in searching etc)
- Global ID could address those issues
 - By identifying an individual or a business uniquely, consistently and accurately across countries and IP systems
- By using of Global ID
 - Greater consistency of applicant or owner information collected by the Offices
 - More accurate and transparent information on IP ownership information
 - Making IP system simpler and more cost-effective
 - More efficient applicant-centric services
 - More streamlined online transaction across the globe: a common digital ID (e-signature)

What is Global ID Project?

- Initiative of the International Bureau of WIPO
 - Address the long-standing issue of name standardization
 - Provide more effective and seamless service experience in the IP ecosystem
- A collaborative project with IP offices and IP industries
- Explore opportunities and challenges of Global IDs
 - Play a pivotal role as it can be used in almost all transactions within the IP ecosystem
 - Identify potential impact on legal, business processes and IT systems

Global ID business requirements

- A common set of required data for Global ID
- Global ID service will be operated under a governance framework:
 - Terms of use agreement and Data privacy policy
- Global IDs can be issued by any participating authorities which meet business and technical requirements
 - Global IDs should be accepted by all other participating authorities
- Global ID Holders should be responsible for ensuring their data quality and controlling who can access their data

Global ID business requirements

- A set of required data: collecting, processing and sharing
 - Individuals: Name, date of birth, email address and postal address
 - Businesses: Name, registration no., email address and postal address
 - Government issued document(s) for identity proofing, e.g., passport or business registration certificate

Global ID business requirements

- Issuance: Participating Authority in the country of residence is responsible for issuing Global IDs
- Maintenance & data correction: primarily the authority that issued the Global ID (or Participating Authority in the country of residence)
- Use of Global ID will be optional
- Each subsidiary may have its own Global ID
- Global ID service fee to be discussed with participating Offices

Key considerations

- Global implementation - various legal, IT and business practices
- Governance and Data Protection
 - Collecting, processing, storing and sharing PII (Personally Identifiable Information) and BII (Business Identifiable Information) data and documentation
- Mapping Global ID to existing name or customer number data
- Maintenance of name and associated data such as address
- Interoperability with other existing ID systems

Global ID project roadmap

Phase	Planned main activities	Timeframe
Phase 1	<ul style="list-style-type: none">– Identify business requirements and scoping– Study a feasibility of Global ID services– Explore opportunities and challenges of Global IDs– Develop technical documentation	Completed in 2023
Phase 2	<ul style="list-style-type: none">– Finalize documentation for MVPs (Minimum Viable Products) including the terms of use agreement and governance– Develop IT systems and tools– Prepare and Conduct common and cooperative tests with mock data– Plan for Global ID implementation at global level (Phase 3)	2024 – 2025 (to be launched in October 2024)
Phase 3	<ul style="list-style-type: none">– Cooperative test in Sandbox with real data for production– Roll out Global ID service by WIPO-IB and Participating Authorities services and common use cases	Year 2026 –

■ Thank You

- For further information on Global Identifier Project, please contact :
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