



Motasem Abu Ghazaleh

Global Manager Trade Mark Practice

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Industries

Automotive

Beauty

Healthcare

Food & Bev

Manufacturing

Entertainment

Practice Areas

Brand Protection

Patent Prosecution

IP Counseling & Opinions

Motasem Abu Ghazaleh is an intellectual property advisor with over 27 years of industry experience. While Motasem focuses primarily on trademarks, he has also worked on reviewing and drafting intellectual property laws and has contributed to implementing regulations and procedure manuals in the Middle East. Motasem has handled infringement and counterfeit actions for trademarks, patents, and copyrights; he provides consultation on trademark prosecution and brand protection enforcement.

Motasem has successfully worked to identify, negotiate, and establish business relationships between brand owners and international IP associations and attaches in both the private sector and with governmental bodies. His breadth of knowledge and insight is a v a l u a b l e resource to clients and associates alike.

Motasem is a frequent speaker on international trademark issues and currently sits on the board of INTA.

Professional Activities & Memberships

- Member of the Board of Directors of INTA. 2020-2023
- Founding board member and member of the board of directors of The International Association for the Protection of Intellectual Property AIPPI (Association Internationale pour la Protection de la Propriete Intellectuelle), UAE national group (AIPPI.org) 2019-2025
- Member of the Board of Directors of Brand Protection Group BPG. 2024
- Annual Volunteer Service Award for the Advancement of Trademark Law granted by the International Trademark Association at the Association's Leadership Meeting held in New Orleans, USA, November 2018.
- Co-Chair of Arab countries committee, American Intellectual Property Law Association (AIPLA.org)
- Co-chair of the Global Middle East Advisory Council of the INTA
- Member, Copyright Committee, International Trademark Association
- Member, Well Known Trademarks Committee (MARQUES.org)
- Member, Emerging Issues Committee, INTA.
- Member-ECTA
- Member-International Federation of Intellectual Property Attorneys, FICPI
- Member-AmCham Dubai
- Member, Emirates Intellectual Property Association, EIPA
- Member-Arab Society for Intellectual Property, ASIP
- International speaker with INTA, AIPPI, UNIFAB, and other associations in the USA, China, France, Japan, and many countries in the Middle East.

