



## **Dr. Jihoon Kim**

Dr. Jihoon Kim is a deputy director of the Korean Intellectual Property Office. Using his years of multidisciplinary experience in the engineering and design fields, Dr. Kim assists KIPO with bridging the gap between public policy and industry in intellectual property matters. He holds a Ph.D. in industrial design from the Korean Institute of Science and Technology (KAIST) and a master of design and a bachelor's degree in mechanical engineering from Hongik University in Seoul. He is also co-author of *Design Intellectual Property* (Korean ed 2013) and contributor of *Design Rights*(AIPPI, Wolters Kluwer 2017).