



Global IP Alliance Introduction

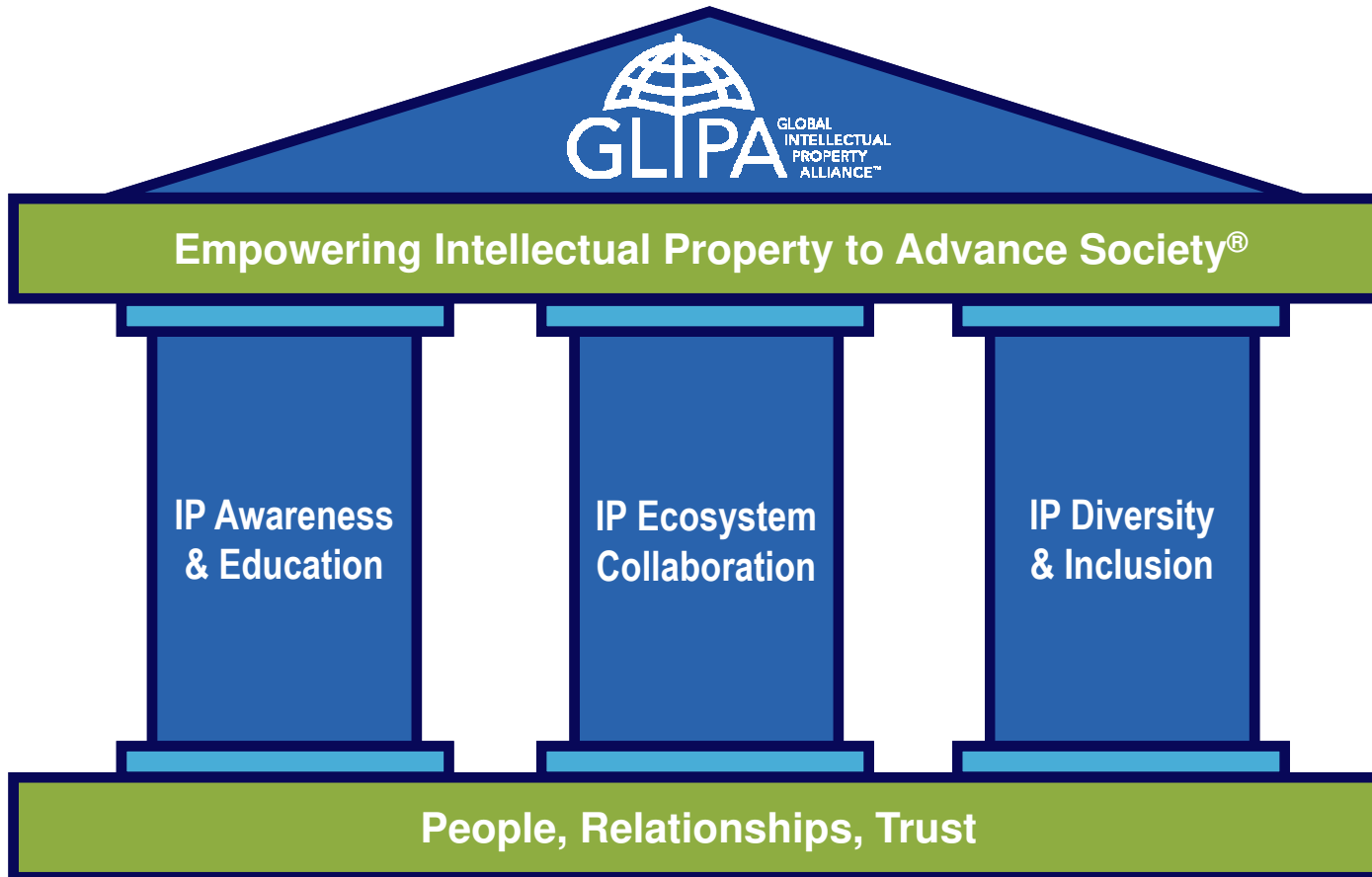


Global IP Alliance

Introduction Slides

The next few slides provide an overview of the Global Intellectual Property Alliance, based on the successful model of the US IP Alliance.

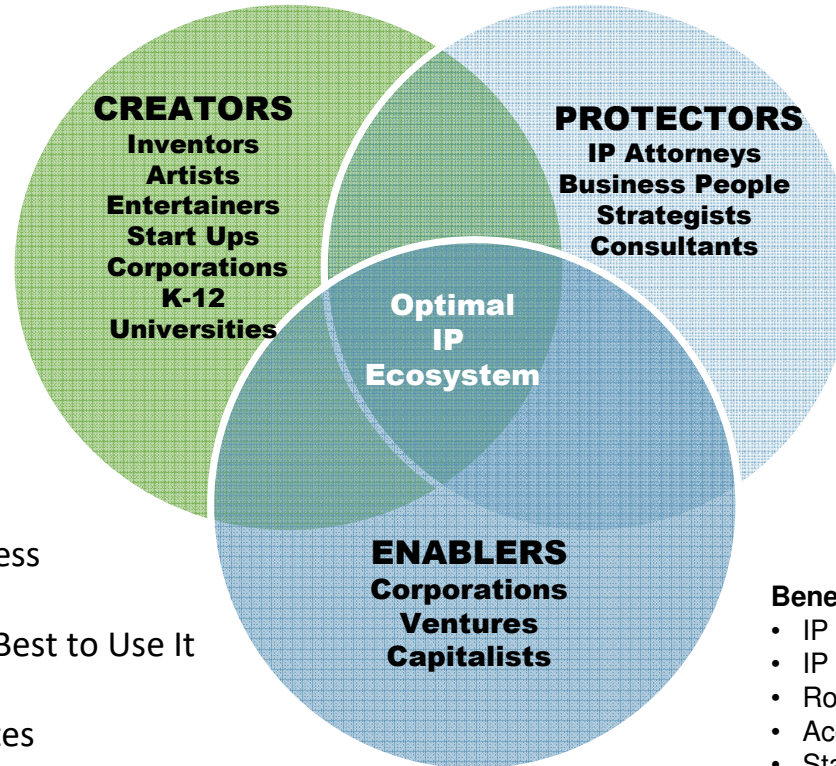
- Slide 3: The 3 core pillars of Global IP Alliance
- Slide 4: Various constituencies represented on the USIPA Board – Creators, Enablers and Protectors
- Slide 5: An “IP Network of Networks”
- Slide 6: Empowering IP to Advance Society: ‘Head to Hands’
- Slide 7: World Map snapshot



Optimal Intellectual Property Ecosystem

Benefits

- IP Awareness/Education
- IP Strategies/ Playbooks
- IP Mentors
- IP Investment/ Relationships
- Standard IP Contracts, Term Sheets



Benefits

- Expand IP Marketplace
- Access IP Talent
- Develop IP Talent
- IP Best In Class Recognition

Ecosystem Overall Benefits

- Simpler, Faster, Cheaper IP Protection Process
- Patent Certainty
- Awareness/Education of What IP Is & How Best to Use It
- Collaboration of CPE
- Frictionless Marketplace for the United States
- Increase Knowledge Share

Benefits

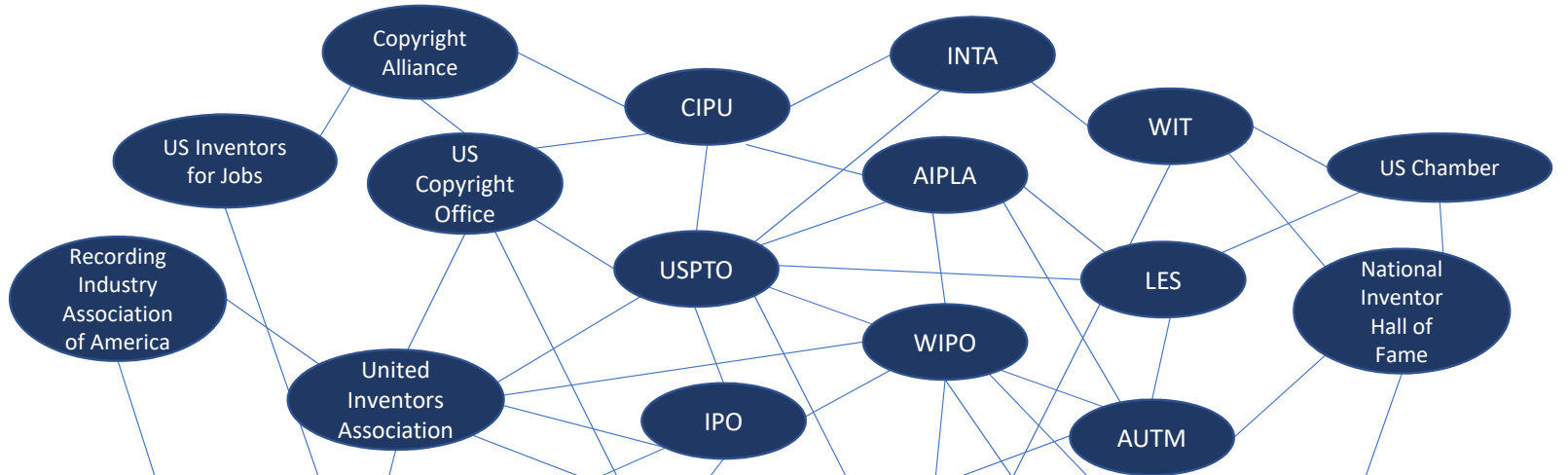
- IP Awareness/Education
- IP Strategies/ Playbooks
- Roadmap to Best IP Investments
- Accurate IP Valuations/ Assessments
- Standard IP Contracts, Term Sheets



USIPA

“IP Network of Networks”

(Inter)National Organizations



State Organizations



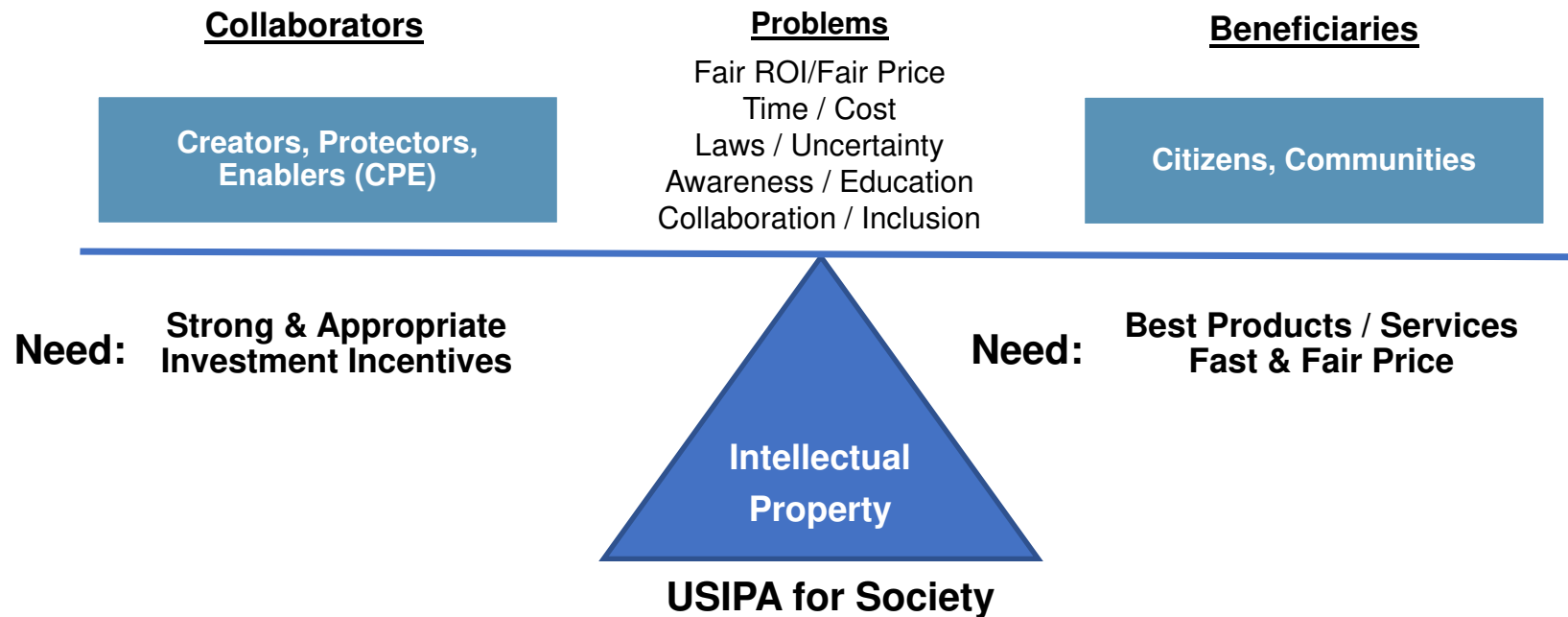
Citizens & Communities





Empowering IP to Advance Society

“Head to Hands”





Global IPA Members

