

Suzanne S. Harrison is an author, patent futurist, and economist. She works with companies both large and small to help them utilize their patent data to make more informed decisions and realize the true value of their intellectual property. Her specialties are quantifying legal risk, forecasting patent trends, increasing diversity in innovation and helping companies place IP bets now to ensure access to innovation and markets in the future.

She is a Founder and Principal of Percipience LLC, a board-level advisory group focused on IP and innovation strategy, management, and quantifying and mitigating IP risk.

Since 1995, she has led a group called the ICM Gathering, an invitation-only group of 20 companies that meet regularly to define, create, benchmark and test best practices in IP management. Her books draw on her work with the Gathering, and feature success stories of companies leading the way in innovative IP management.

She is a Board member of the USIPA and co-chair of the Diversity & Inclusion committee where her committee along with The Engineering School at UC Berkeley launched the Diversity Pledge to assist companies in increasing diversity in inventorship.

She holds an undergraduate degree in economics from UC Davis, and an MBA from the University of Chicago. She lives in San Francisco, CA, with her husband and two children.